



ME2831 Entrepreneurial Leadership in Practice 7.5 credits

Entreprenöriellt ledarskap i praktiken

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for ME2831 valid from Autumn 2015

Grading scale

A, B, C, D, E, FX, F

Education cycle

Second cycle

Main field of study

Industrial Management

Specific prerequisites

Basic course in Entrepreneurship, e. g. ME2603 Entrepreneurship, ME2814 Ideation or ME2815 Business Model Innovation or the equivalent.

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

On completion of the course, the student should be able to:

- Develop a personal view on entrepreneurial leadership and operations strategies
- Critically review different entrepreneurial leadership methods and practices, with a focus on innovative companies
- Develop new methods to recruit, develop and reward entrepreneurial leaders in the company
- Develop joint aim, core values and visions for an innovative startup company
- Analyse when and how to use hard and soft leadership methods
- Understand how one builds a culture of authorised leaders
- Explain the importance of entrepreneurial leadership and scientific innovations business of today

Course contents

- Introduction to entrepreneurial leadership
- Aim of entrepreneurial leadership
- Leading individuals in startups (and choices of business associates)
- Formulate the foundations for startup ventures
- Leadership versatility in startups
- Develop organizational culture in startups
- Explain entrepreneurial efforts
- Why startups fail

Course literature

Mainly scientific research articles, to be specified at the beginning of the course.

Examination

- INL1 - Assignment, 3.0 credits, grading scale: A, B, C, D, E, FX, F
- PRO1 - Project, 2.0 credits, grading scale: A, B, C, D, E, FX, F
- TEN1 - Exam, 2.5 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.