



KF2320 Entreprenörskurs III

12,0 hp

Internship module: Start-up Business Case

Fastställande

Kursplan för KF2320 gäller från och med VT09

Betygsskala

A, B, C, D, E, FX, F

Utbildningsnivå

Avancerad nivå

Huvudområden

Särskild behörighet

Only students who have been selected for studies in entrepreneurship program at KTH may qualify. These students must have attained at least 120 credits.

Undervisningsspråk

Undervisningsspråk anges i kurstillfällesinformationen i kurs- och programkatalogen.

Lärandemål

Kursinnehåll

This 12-credit module forms an integral part of the structured learning in entrepreneurship at KTH. The program provides an opportunity for undergraduate students to immerse in Stockholm's entrepreneurial environment by undergoing a 1-year internship at a technology-based company.

It involves writing a business case on the start-up process and challenges faced by the companies. It is intended to be a channel for (a) the application of concepts and frameworks learned in entrepreneurship courses to document the key process and challenges faced by real companies, (b) sharpening student's observation, learning by questioning, and raising awareness of the broader business and strategic context, and (c) documentation of application of learning.

The module aims to (a) train the students in applying the entrepreneurship concepts and knowledge that they have learned in the classroom to real start-up companies, (b) sharpen the students' understanding of the entrepreneurial process through interviewing senior managers of start-up companies and observing and understanding the challenges and issues faced by real start-up companies, and (c) crystallize their learning through writing a case.

Upon finishing the module, the students should be able to (a) write a good business case, and (b) apply the insight that they have acquired in a start-up or entrepreneurial situation.

Selective cases written by students may be used as teaching cases.

Kurslitteratur

The literature is decided depending on the task.

Examination

- PRO1 - Projektuppgift, 12,0 hp, betygsskala: A, B, C, D, E, FX, F

Examinator beslutar, baserat på rekommendation från KTH:s handläggare av stöd till studenter med funktionsnedsättning, om eventuell anpassad examination för studenter med dokumenterad, varaktig funktionsnedsättning.

Examinator får medge annan examinationsform vid omexamination av enskilda studenter.

När kurs inte längre ges har student möjlighet att examineras under ytterligare två läsår.

Etiskt förhållningssätt

- Vid grupparbete har alla i gruppen ansvar för gruppens arbete.
- Vid examination ska varje student ärligt redovisa hjälp som erhållits och källor som använts.

- Vid muntlig examination ska varje student kunna redogöra för hela uppgiften och hela lösningen.