



IV1011 Online Game, Gaming Communities and Advergames

7.5 credits

Onlinespel, spelcommunities och reklamspel

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

Establishment

Course syllabus for IV1011 valid from Spring 2009

Grading scale

A, B, C, D, E, FX, F

Education cycle

First cycle

Main field of study

Technology

Specific prerequisites

Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

Intended learning outcomes

The goal of this course is to give an introduction and a general understanding of online games from a social, technological and economic perspective.

Upon completion the student should be able to

comprehend the online gaming functions and from where it derives: i.e., explain the characteristics of online gaming and how it differs from other computer games; understand the development process of online gaming from the beginning stages to current.

Present your ideas, evaluate and form your own opinions regarding the strength and weaknesses of online games from a technical, social and economical viewpoint.

Analyze the relationship between culture and technology of online games.

Course contents

The beginning and current history development of online games.

The functions of online gaming.

Aspects of online games:

- Marketable business, design, production and distribution of online games
- Guilds, groups, and communities of online games
- Identity and social interaction of online games
- Legal aspects of online games
- Narratives and design of online games
- Economy and money of online games
- Market, production and distribution of online games

Disposition

Lectures, seminars, group exercise

Course literature

To be decided.

Examination

- INL1 - Assignment, 1.5 credits, grading scale: P, F
- TEN1 - Examination, 6.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Exam to do at home. It is compulsory to attend the seminars.

Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.