



# AI186U Market Analysis and Marketing for Real Estate Agents 7.5 credits

Marknadsanalys och marknadsföring för fastighetsmäklare

This is a translation of the Swedish, legally binding, course syllabus.

## Establishment

Course syllabus for AI186U valid from Spring 2024

## Grading scale

P, F

## Education cycle

First cycle

## Main field of study

Built Environment

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

# Course contents

## Examination

- INL1 - Hand-in assignment, 3.0 credits, grading scale: P, F
- TEN1 - Written exam, 4.5 credits, grading scale: P, F

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.