



# AI1114 Industrial Development and Entrepreneurship 15.0 credits

## Industriell utveckling med entreprenörskap

This is a translation of the Swedish, legally binding, course syllabus.

If the course is discontinued, students may request to be examined during the following two academic years

## Establishment

Course syllabus for AI1114 valid from Spring 2009

## Grading scale

A, B, C, D, E, FX, F

## Education cycle

First cycle

## Main field of study

Industrial Management, Technology

## Specific prerequisites

Completed upper secondary education including documented proficiency in English corresponding to English A. For students who received/will receive their final school grades after 31 December 2009, there is an additional entry requirement for mathematics as follows: documented proficiency in mathematics corresponding to Mathematics A.

At least 60 credits (hp) on university level.

## Language of instruction

The language of instruction is specified in the course offering information in the course catalogue.

## Intended learning outcomes

To give an understanding of factors which contribute to industrial and economic development and entrepreneurships.

- Demographic
- Geographic
- Cultural
- Education
- Infrastructure
- Economic and political
- The international and local environment

After the course the students should be able to take initiative to, and to carry out a marketing project in an international environment.

## Course contents

Seminars that has to be arranged by the students as part of the preparation for a research journey. The participants select country of studies. Final seminar with the presentations of individual and collective results of their search and study visits in the selected country.

## Disposition

Examples from earlier projects can be found at:

[www.exchangejapan.se](http://www.exchangejapan.se) samt [www.vikings2iran.com](http://www.vikings2iran.com)

Lectures/seminars min 4 h, Exercises, Study visit minimum 2 weeks, Final seminar

## Course literature

To be selected in cooperation with the teacher

## Examination

- LAB1 - Laboratory Work, 6.0 credits, grading scale: A, B, C, D, E, FX, F
- PRO1 - Project, 9.0 credits, grading scale: A, B, C, D, E, FX, F

Based on recommendation from KTH's coordinator for disabilities, the examiner will decide how to adapt an examination for students with documented disability.

The examiner may apply another examination format when re-examining individual students.

Examination consists of written documentation on planning of the course, including excursion, seminars and reports on study visits and analysis of obtained information.

## Other requirements for final grade

Requirements for final grade is LAB1 and PRO1, and participation in all seminars during the course. Grade as lowest of LAB1 and PRO1

## Ethical approach

- All members of a group are responsible for the group's work.
- In any assessment, every student shall honestly disclose any help received and sources used.
- In an oral assessment, every student shall be able to present and answer questions about the entire assignment and solution.