

## BETA DISTRIBUTION



- where  $B(a,b) = \frac{\Gamma(a)\Gamma(a)}{\Gamma(a+b)}$ 

· and 
$$\Gamma(a) = (a-1)\Gamma(a-1)$$

• In particular, for integer r

$$\Gamma(n) = (n-1)!$$







\* Beta is a conjunctive prior for Binomial



















Text:	Mary had a little lamb, little lamb, little lamb, Mary had a little lamb, its fleece as white as snow
Vocabulary:	mary lamb little big fleece white black snow rain unk 1 2 3 4 5 6 7 8 9 10
Index occurrences	x: 1 10 3 2 3 2 3 2 1 10 3 2 10 5 10 6 8
Counts:	$\begin{array}{c c c c c c c c c c c c c c c c c c c $
BAC	G OF WORDS

Counts:	Token Word Count	1 mary 2	2 lamb 4	3 little 4	4 big 0	5 fleece 1	6 white 1	7 black 0	8 snow 1	9 rain 0	10 unk 4
Posterior predictiv	e: p(2	X = j	i D)	= E	$[ heta_j I$	D] = <sup>2</sup>	$\frac{N_j + N_j}{N + N_j}$	$\frac{\alpha_j}{\alpha}$			
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Counts:  

$$\frac{\text{Token}}{\text{Word}} | \begin{array}{c} 1 & 2 & 3 & 4 & 5 & 6 & 7 & 8 & 9 & 10 \\ \hline \text{Word} & 2 & 4 & 4 & 0 & 1 & 1 & 0 & 1 & 0 & 4 \\ \hline \text{Count} & 2 & 4 & 4 & 0 & 1 & 1 & 0 & 1 & 0 & 4 \\ \hline \text{Posterior predictive:} & p(X = j | D) &= E[\theta_j | D] = \frac{N_j + \alpha_j}{N + \alpha} = \frac{N_j + 1}{17 + 10}$$
Posterior predictive:  
If we set  $\alpha_j = 1$ , we get  
 $(3/27, 5/27, 5/27, 1/27, 2/27, 2/27, 1/27, 2/27, 1/27, 5/27)$   
BAG OF WORDS



Datapoint 
$$\boldsymbol{x} \in [K]^D$$
 Classes  $[C]$   
Class conditional independent  $p(\boldsymbol{x}|\boldsymbol{y}=c,\boldsymbol{\theta}) = \prod_{d=1}^D p(\boldsymbol{x}_d|\boldsymbol{y}=c,\boldsymbol{\theta}_{dc})$   
 $p(\boldsymbol{x}_d|\boldsymbol{y}=c,\boldsymbol{\theta}_{dc})$  is (now)  
• Categorical, so  $\boldsymbol{\theta}_{dc}$  probabilities of each outcome in [K]  
but can also be  
• Bernoulli, so  $\boldsymbol{\theta}_{dc}$  probability of head  
• Or x real valued and gaussian dist, so  $\boldsymbol{\theta}_{dc}$  gives mean and variance  
NAIVE BAYES CLASSIFIER –

NBC

Data  $D = \{x_1, ..., x_N\}$ Likelihood  $p(x_n, y_n | \theta, \pi) = p(y_n | \pi) \prod_d p(x_{nd} | \theta_{y_n}) = \pi_{y_n} \prod_d \theta_{dy_n x_d}$   $p(D | \pi, \theta) = \prod_c \pi_c^{N_c} \prod_d \prod_c p(x = k | \theta_{dc})^{N_{dck}}$ Log-likelihood  $\log p(D | \pi, \theta) = \sum_c N_c \log \pi_c + \sum_c \sum_d \left( \sum_k N_{dck} \log p(x = k | \theta_{dc}) \right)$ Optimized by  $\hat{\pi}_c = N_c/N$  and  $\hat{\theta}_{dck} = N_{dck}/N_{dc}$  $\square \square \square$ 



$$\begin{array}{l} \mathsf{BAYESIAN NAIVE} \\ \mathsf{BAYES CLASSIFIER} \end{array}$$
Prior (Dirichlet on all, perhaps add one)
$$p(\pi, \theta) = p(\alpha) \prod_{c} \prod_{d} p(\theta_{dc}) = \operatorname{Dir}(\pi | \alpha) \prod_{c} \prod_{d} \operatorname{Dir}(\theta_{dc} | \beta)$$
(Recall) likelihood
$$p(D|\pi, \theta) = \prod_{c} \pi_{c}^{N_{c}} \prod_{d} \prod_{c} \left( \prod_{k} p(x = k | \theta_{dc})^{N_{dck}} \right)$$
Posterior
$$p(\pi, \theta | D) = \operatorname{Dir}(\pi | \alpha) \prod_{c} \pi_{c}^{N_{c}} \prod_{c} \prod_{d} \left( \operatorname{Dir}(\theta_{dc} | \beta) \prod_{k} p(x = k | \theta_{dc})^{N_{dck}} \right)$$

$$= \operatorname{Dir}(\pi | N + \alpha) \prod_{c} \prod_{d} \prod_{c} \operatorname{Dir}(N_{cd} + \beta)$$

What is the class, for unclassified **x**  

$$p(y = c | \boldsymbol{x}, D) \propto p(y = c, \boldsymbol{x} | D)$$
Bayesan: integrate out the parameters  

$$p(y = c, \boldsymbol{x} | D) = \int_{\pi, \theta} p(y = c, \boldsymbol{x}, \pi, \theta | D) d(\pi, \theta)$$

$$= \int_{\pi, \theta} p(y = c, \boldsymbol{x} | \pi, \theta) p(\pi, \theta | D) d(\pi, \theta)$$

$$= \int_{\pi, \theta} p(y = c | \pi) p(\pi | D) p(\boldsymbol{x} | y = c, \theta) p(\theta | D) d(\pi, \theta)$$

$$= \int_{\pi} Cat(y = c | \pi) p(\pi | D) d\pi \prod_{d} \int_{\theta_{dc}} Cat(x_{d} | y = c, \theta_{dc}) p(\theta | D) d\theta_{dc}$$
PREDICTION -  
BASED ON DATA D

What is the class, for unclassified 
$$\mathbf{x}$$
  
 $p(y = c | \mathbf{x}, D) \propto p(y = c, \mathbf{x} | D)$   
Bayesan: integrate out the parameters  
 $p(y = c, \mathbf{x} | D) = \int_{\pi} \operatorname{Cat}(y = c | \pi) p(\pi | D) d\pi \prod_{d} \int_{\theta_{dc}} \operatorname{Cat}(x_{d} | y = c, \theta_{dc}) p(\theta | D) d\theta_{dc}$   
these are posterior means so  
 $\int_{\pi} \operatorname{Cat}(y = c | \pi) p(\pi | D) d\pi = \frac{N_{c} + \alpha_{c}}{N + \alpha_{0}}$   
 $\alpha_{0} := \sum_{i \ge 1} \alpha_{i}$   
 $\int_{\theta_{dc}} \operatorname{Cat}(x_{d} | y = c, \theta_{dc}) p(\theta | D) d\theta_{dc} = \frac{N_{dc} + \alpha_{c}}{N_{c} + \beta_{0}}$   
 $\beta_{0} := \sum_{i \ge 1} \beta_{dc}$   
PREDICTION -  
BASED ON DATA D



