NEWSLETTER August 2013

KTH Innovative Centre for Embedded Systems

On the 22 August ICES had a strategy conference with its Gold and Silver participants to review, discuss and update our goals in order to reach our vision: *A flourishing eco-system for industry and academia excelling in embedded systems research, education and innovation.* The strategy conference gathered about 15 persons and we had a very lively and useful discussion in which we scrutinized all present goals. We are now in the process of updating our short term goals until 2014 and publishing them on our website. One revised goal is to strive to get the market leaders within different industry domains as participating companies rather than trying to have as many members as possible. We will also approach the present participating companies with a survey to get feedback on their satisfaction and how we can improve further. In our future work we will place increased emphasis on supporting focus groups and we will investigate how ICES can support demonstrator projects. The possibilities of arranging a summer school will also be investigated.

We welcome new ICES participant Tobii who joined the ICES network in May on Bronze level.

➤ **FORTHCOMING ICES EVENTS!** (see the ICES Events Calendar: www.ices.kth.se under Events)

- **10 October:** Exjobbsmässan gives companies the opportunity to participate with suggested project/assignments for both candidate and master´s degrees. At Exjobbsmässan there is also the possibility to participate with a project presentation or a presentation of your company (using tables, screens, roll-ups and so on). For more information, please contact: Anne Håkansson (annehak@kth.se) or Jenny Minnema (minnema@kth.se).

- **5-6 November:** The 8th annual Embedded Conference Scandinavia 2013 will this year move from Älvsjö to Kistamässan. ICES will be there as usual and, apart from being in our booth, also hosting a morning containing several interesting seminars. For the full programme, please visit this link on our new website:
  http://www.ices.kth.se/events.aspx?pid=3&evtKeyId=423e1dd5f2594e3ca07fff98cbef4e35

- **13 November:** Our focus group for R & D Managers will have a meeting at KTH with focus on Innovative Organisations. The meeting is only for our participating companies R & D Managers. Link to event:
  http://www.ices.kth.se/events.aspx?pid=3&evtKeyId=57e14541d571406ea6c4cc64bb5b1a5b

- **2 December:** IVA and ICES are making a joint seminar at IVA, please block this date instantly. This event is instead of ICES Annual Conference. When the programme has been finalized it will be published on our website and in our next Newsletter.

- **3 December:** 2nd European Conference on Interoperability for Embedded Systems Development Environments is an event in conjunction with the ARTEMIS/ITEA2 co-summit. This conference provides a continuation of the ARTEMIS Technology Conference held in March 2012. For more information and to register for this event, please visit this link on our new website:
  http://www.ices.kth.se/events.aspx?pid=3&evtKeyId=ddc69da50a444a56b8eb6cafb692ca2b

Note: Attendance at all ICES Seminars is free for KTH and personnel at the ICES Participant Companies. Many of our events (including the Annual Conference) are open to everyone at no cost. For closed seminars [❖] non-participants are also welcome, usually for a fee of 1 700 SEK. Alternatively, you can sign up as ICES participant – Bronze participation costs 5 KSEK and includes 3 seats (see www.ices.kth.se for more information).

➤ **ICES RESEARCH**

- The suggested programme for "Innovation Enablers by ICT" where ICES has contributed was rejected by Vinnova. Vinnova thinks that the area is of high strategic importance to Sweden, but they want to see more of renewal with regard to participants and efforts. More information can be found on Vinnovas website, look for "Strategiska innovationsområden". A revised programme will be initiated together with other industry and academia parties. We will keep you updated on the progress.

➤ **ICES EDUCATION**

- Professor Emeritus Harold "Bud" Lawson will give a course on Systems Thinking and its Application in Embedded Systems (7.5 hp credits) at Mäldardalens högskola in Västerås in October. Deadline for Registration is September 17. For costs and other details please see:
  http://www.mrtc.mdh.se/projects/itseasy/courses/

- ICES Company presentations for KTH students are to be resumed this autumn. Here is the schedule for these events:
  13 September, kl. 17.00-18.00 in Kista, Isafjordsgatan 39, Forum, room D by Prevas.
  14 October, kl. 10.00-11.00 in Kista, Isafjordsgatan 39, Forum, room D by MathWorks.
  18 November, kl. 11.00-12.00 in Kista, Isafjordsgatan 39, Forum, Aulan by Stoneridge Electronics.
  21 November, kl. 11.15-12.15 at KTH Campus, Lindstedtsvägen 5, level 4, room D42 by ABB.
  11 December, kl. 11.15-12.15 at KTH Campus, Osquars backe 14, room E53 by Semcon.

➤ **CONTACT US**: We welcome your ideas and questions! Please email ices-admin@md.kth.se in the first instance.

With Best Wishes as Always!

PS We hope you won't, but if you would like to **UNSUBSCRIBE**, please email us at ices-admin@md.kth.se with "ICES Unsubscribe" in the subject line.