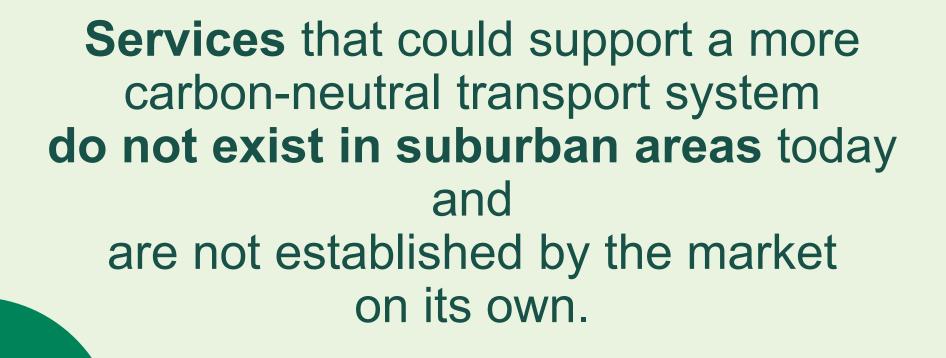


Scaling-up new services - opportunities and challenges

Anna Kramers







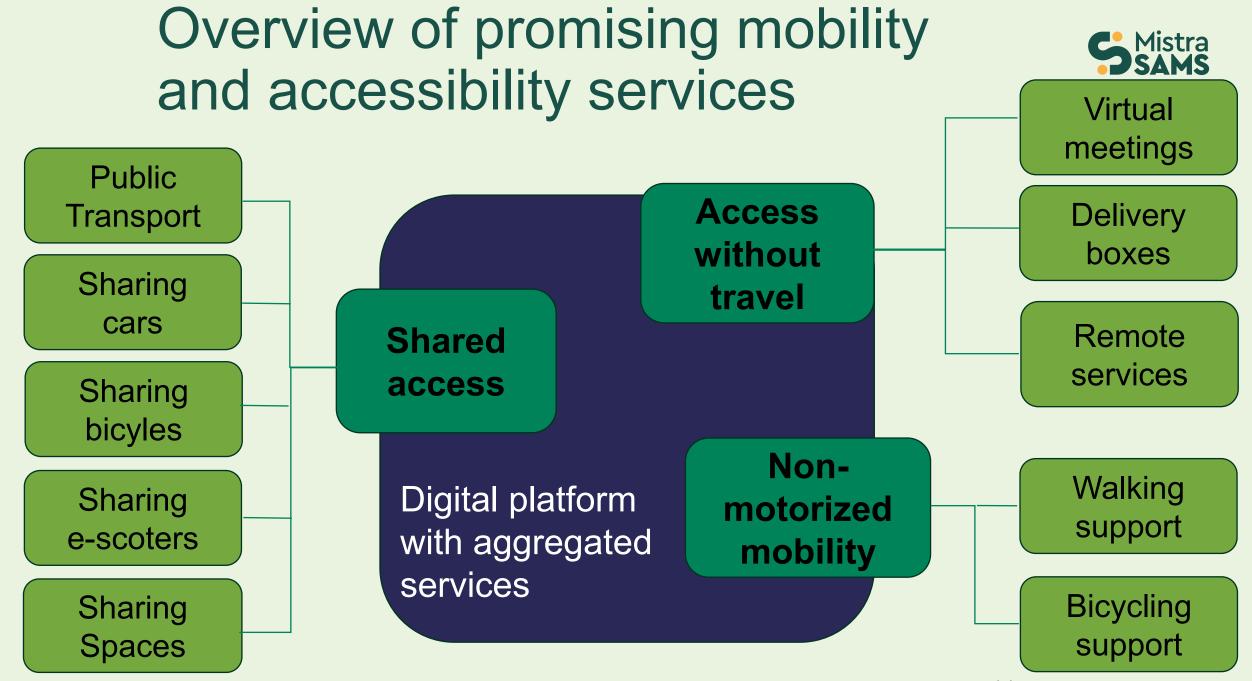
Participants in Living labs and Business Model Labs

Service providers

- Platform providers
- E-bicycle providers
- E-scooter providers
- Goods delivery providers
- Taxi association
- Car sharing providers
- Co-working space provider

Public actors and other stakeholders

- Municipalities
- Stockholm Public Transport
- Swedish Transport administration
- Fuel company
- Telecom provider
- Property owner
- Car manufacturer



Local co-working hub





- Legal limits for municipalities to collaborate with and promote businesses
- New way of working in the municipal administration is required

Local co-working hub



- Define local work hub as a critical infrastructure
- Demonstrate societal benefits
- Extend collaborations with private actors



Services in suburban areas

SAMS

service providers perspective

- Access to private and public land
- Legislative definitions of services for common understanding
- Lack of analysis of existing data



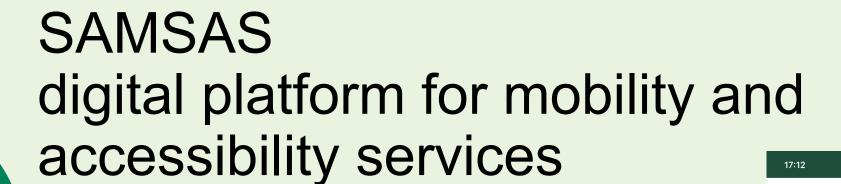


















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More information will be given in the ConverStations by Katarina Larsen and Peter Arnfalk