

PERSONAL INFORMATION

Angeliki Tevekeli
UI/UX Designer - Researcher

<https://www.kth.se/profile/tevekeli>

+30 6956336343

atevekeli@gmail.com , tevekeli@kth.se

Skype angeliki602

WORK EXPERIENCE

- 01/10/2006–Present **UI/UX Designer & Researcher**
- User Interface Design, User Experience Strategy, Prototyping / Wireframing, User Journeys, Branding and Company Identity, Web / Graphic Design, Content Analysis, Experience Maps, Scenarios, User Research, Usability Testing, Heuristic Evaluation, Interactive Applications, Online campaigns, Lecturing – Training
- Co-operation with the following companies: *KTH, Intrasoft Intl, IMAKO MEDIA SA, WIN SA, OutThereMedia, Telia.co.gr, Upset fwd, Spot Thompson, Get On Digital, e2b, O-lia, Gov2u, DPG, Vodafone, Ogilvy One, Oxygen Media , HOL*
- Key Accounts:** Eurobank, SKAI TV, Ktimatologio, Alter, Rolco, Visine, Listerine, Ependitis Newspaper, Eleftherotypia, Real News, Folli Follie, Kleenex, EU projects
- 09/2020 – 31/12/2020 **UI/UX - Creative IT**
UCA – University for the Creative Arts
- 01/11/2000–01/09/2006 **Interactive Creative Director**
IMAKO Media Net Group SA - Imako Interactive, Athens (Greece)
- UI/UX Design, Prototyping, Branding, Company Identity, Web / Graphic Design, Interactive Applications, Online campaigns
- Key Accounts:** Philip Morris (Papastratos), Goody's S.A., Wind (former TIM) Hellas, Nortec S.A. (Nintendo), Prooptiki S.A., EVGA S.A., Yotis S.A., Elbisco Group of Companies (Allatini, Elite, Kris Kris, Vosinakis, Forma), Food Plus S.A. (Pizza Hut), Fashion Box S.A. (Replay), Opinion S.A., Beautyworks, Imako Magazines: Nitro, Down Town, Esquire, InStyle, Car, Maxim, Pink Woman
- 01/01/2000–30/10/2000 **Art Director**
Interdata S.A. – INTERAMERICAN GROUP OF COMPANIES, Athens (Greece)
- 01/01/1999–31/12/1999 **Commission OEEK member**
Ministry of Education, Athens (Greece)
- Scripting of the training guides for the private and public vocational institutes – Field: «Multimedia and Web Site Designer – CD-ROM Applications – Web Sites».
- 01/06/1998–31/12/1998 **Head of the Multimedia Dpt**
CCNP Digital Art, Athens (Greece)
- 01/12/1997–31/07/1998 **Multimedia Developer / Designer**

OMIROS MULTIMEDIA, Athens (Greece)

01/09/1993–09/1995 **Graphic designer**
Technological Educational Institute of Athens, Athens (Greece)

TEACHING

01/ 2010 - Present **UI/UX Design theory and Practice – Private lectures**

09/2020 – 31/12/2020 **UI/UX - Creative IT**
UCA – University for the Creative Arts

01/09/2001–31/01/2004 **Lecturer**
Huddersfield University - IIEK OMIROS - Omiros Vocational Institute, Athens (Greece)
Pathway Leader – BSc in Multimedia Computing - Huddersfield University – IIEK OMIROS
Lecturer – Module: Multimedia Design & Development - Huddersfield University - BSc (Hns) In Multimedia Computing – IIEK OMIROS

01/09/1997–31/07/1998 **Senior Lecturer**
IIEK Omiros - Vocational Institute, Athens (Greece)
Senior Lecturer in the department of “Multimedia Developer and Web Designer”

01/09/1998–06/1999 **Senior Lecturer**
University of Glamorgan - Ethnodata SA, Athens (Greece)
Senior Lecturer in the Multimedia Department of the University of Glamorgan
Module Leader for the Multimedia Bachelor Degree
Module Leader in the units “Introduction to Multimedia Principles and Practices” – “Multimedia Authoring Development”
Head of the Final Projects for the Bachelor Degree - ETHNODATA
Module Leader for HND – (University of Teesside) - IIEK OMIROS

EDUCATION AND TRAINING

2020-Present **PhD candidate**
KTH, Stockholm – EECS school
UI/UX design considerations for cross-cultural online learning applications

2021 - 2023 **MA In Philosophy**
University of Crete

2020 -2021 **PGCert in Creative Education**
UCA – University for the Creative Arts

01/09/1996–30/09/1997 **MA In Electronic Media**
Oxford Brookes University, Oxford (United Kingdom)

01/09/1989–01/02/1995 **BA In Graphic Arts**

TEI of Athens, Athens (Greece)

SKILLS

Mother tongue(s) Greek

Foreign language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2
Certificate Of Proficiency In English - University of Cambridge					
Italian	B2	B1	B1	B1	B1
Certificato di Conoscenza della Lingua Italiana - Livello Superiore - Centro Linguistico Italiano Dante Alighieri					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user

Software skills

Adobe CC > Photoshop, Illustrator, InDesign, Animate, Premiere, After Effects
Prototyping tools > Balsamiq, Adobe XD, Axure, InVision, Figma
HTML / CSS

Job Related Skills

User Interface Design
User Experience Strategy
Prototyping / Wireframing
User Journeys
Branding – Company Identity
Web / Graphic Design
Content Analysis
Experience Maps
Scenarios
User Research
Usability Testing
Heuristic Evaluation
Interactive Applications
Online and Social Media campaigns
Lecturing - Training

PUBLICATIONS

Tevekeli, A. (2022). How Should We Educate User Experience Designers (UXD) in Order to Design and Develop Effective Online Learning Platforms? - A Teaching and Learning Framework -. In: Soares, M.M., Rosenzweig, E., Marcus, A. (eds) Design, User Experience, and Usability: Design for Emotion, Well-being and Health, Learning, and Culture. HCII 2022. Lecture Notes in Computer Science, vol 13322. Springer, Cham. https://doi.org/10.1007/978-3-031-05900-1_22

On going > Angeliki Tevekeli (September 2022) Can we identify the online cultural identity of users through Learning Analytics Dashboards?

Accepted > Angeliki Tevekeli – Leif Dahlberg (June 2022), Poster, Somaesthetic experience of e-silence, HCII 2022

LA Module Project (2021) Evaluation framework for Learning Analytics Dashboards

On-going> Angeliki Tevekeli – Vasiliki Mylonopoulou (2022) Conceptual Design

Framework for Online Student Experience [OSE]

On going > Angeliki Tevekeli – Tony Reeves (2022) – What is the relationship between LXD and UXD?

On going > Angeliki Tevekeli (2022) – The importance of personalised and adaptive user experience in cross-cultural online learning platforms

Angeliki Tevekeli (2021) – Aesthetics e(VALUE)ation in Research through Design

Mueller, B., Church, T., Ross, D., Tevekeli, A., Dong, C., Sharma, (2021), Decolonising Assessment, Journal of Useful Investigations in Creative Education, Issue 4 – Publisher - <https://juice-journal.com/2021/11/23/decolonising-assessment-toolkit-team-saturn/>

Vangelis Katsinas Alexander Page, Angeliki Tevekeli, Jing Guo, Ioanna Karavela, Ruth Lawrenson (2021), How can theories of learning help us develop an effective approach to blended learning?, <https://juice-journal.com/2021/08/17/theories-how-can-theories-of-learning-help-us-develop-an-effective-approach-to-blended-learning/>

Angeliki Tevekeli (2007), “The impact of new technologies on the layout of newspapers on the web – Aesthetical differences and limitations from print to web. Emotional effect of the users”.

Angeliki Tevekeli (2007), “Who am I to design Technology”

Angeliki Tevekeli (2004) “Experiences of the CustomDP system and content from a digital printing company's point of view”, CUSTOM DP Conference Proceedings

Anastasios E. Politis, Angeliki Tevekeli, Spyridon Nomikos, and Georgios V. Vlachos (2003), “Teachers, Printers or Publishers? Relationships Between Academic Publishing Business Models and Academic Communities -- Implications for Digital Printing” – Published in 2003 International Conference on Digital Production Printing and Industrial Applications

Angeliki Tevekeli (2003) “Layout design principles for cross - platform publications”, ELPUB 2003 Conference Proceedings